



Customer Centered
Consulting Group, Inc.

Salesforce Consulting Services



salesforce

You need CCCG When:

- ◆ You're considering or just purchased Salesforce
- ◆ Business process definition is important
- ◆ Current implementation has challenges
- ◆ Your sales team is not using Salesforce to its potential

Benefits of the CCCG Approach:

- ◆ Deep process experience
- ◆ Collaboration with all stakeholders
- ◆ Focus on user adoption and training
- ◆ Experts in Sales Cloud and Service Cloud

CCCG's Proven Process



System Requirements

- ◆ Understand all stakeholders' requirements
- ◆ Define and map required processes



System Implementation

- ◆ Rapid configuration and customization
- ◆ Implementation of additional modules such as CPQ and Pardot
- ◆ Integration with external systems
- ◆ Extensive testing and validation



System Support

- ◆ System administration
- ◆ Update management
- ◆ Training & user on-boarding
- ◆ Third party applications